



Strategic Plan

**EMBU MUNICIPALITY
2021 - 2025**

OUR VISION

To be a competitive model municipality
in quality service provision

OUR MISSION

To provide high quality services,
harness opportunities, and promote
sustainable development in
Embu Municipality

OUR CORE VALUES

We will:

- Be transparent, accountable, and ethical;
- Be creative, innovative, and adaptive;
- Be respectful, empathetic, and accomodating;
- Be reliable, dependable, and consistent;
- Be effective, efficient, and responsive;
and
- Be cohesive, committed, and focussed.